

# Mane Street Media \*

## The Horseman's Directory

### 2024 ADVERTISING RATES

#### PREMIUM

Back Cover	\$6500
Centerfold	\$6500
Inside Front Cover	\$4500
Inside Back Cover	\$4500

#### INTERIOR

Full Page	\$2500
1/2 Page	\$1250
1/3 Page	\$850
1/4 Page	\$650

#### OTHER

Brand Page Spot	\$350/location
Premium Listing	\$300/category
Extended Listing	\$200+/category
Standard Listing	\$100/category

Mane Street Media can create your artwork for an additional fee. Minimum charge \$100.

# MECHANICAL REQUIREMENTS

## PREMIUM

Front Cover	5.75" w x 4.5" h
Back Cover	4.5" w x 7.5" h
Centerfold	10" w x 7.5" h
Inside Front Cover	4.5" w x 7.5" h
Inside Back Cover	4.5" w x 7.5" h

## INTERIOR

Full Page	4.5" w x 7.5" h
1/2 Page	4.5" w x 3.7" h
1/3 Page	4.5" w x 2.45" h
1/4 Page	4.5" w x 1.85" h


# MATERIAL REQUIREMENTS

All artwork must be in digital format.

Ads may be submitted in Adobe Photoshop, PDF, EPS, or TIFF format. Minimum 300dpi. CMYK (not RGB) color required.

Artwork for print publications should be submitted by email to [art@manestreetmedia.com](mailto:art@manestreetmedia.com).

**Mane Street Media** \*

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